1410 CIGO
EASTERN BROADCASTERS LIMITED • P. O. Box 1410 • PORT HAWKESBURY NOVA SCOTIA • TELEPHONE 625-1410

December 16th,1975

Mr. S.R. Morss
R.R. #3,
Bradford, Mass.
U.S.A. 01830

Dear Sir:

On behalf of the staff of CIGO, let me thank you for kindly taking the time to write us last month. I apoligize for the delay in answering, but as you may be aware, a Postal Strike in this country has delayed mail for the past month. Permit me to introduce myself, as Dan Bedell, CIGO's Music Director and All-Night Announcer.

We certainly do verify the information you sent, as our night-time programming,(from 1-6a.m. A.S.T.) is an all Country Music format.

Your note that you received strong interference from WPOP is no new story to us, as we happen to be right in their first skip area ourselves, and sometimes receive interference here. ..cont'd...

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Perhaps you might like some information about CIGO ?
CIGO is a brand new station, the newest in eastern Canada, having gone on the air for the first time October 29th, 1975.

We broadcast with a directional antennae, and a Daytime/Nightime power output of 10,000 watts. Our studios are located in Port Hawkesbury, which is on the Southernmost tip of Nova Scotias' Cape Breton Island.

As our output is higher than that of WPOP,(hartford), our nightime pattern is directed away from the United States, and we were, of course, surprised to find our signal being picked up so close to WPOP, but As you'll undoubtedly know, just about anything can happen with radio signals!

Again, our thanks for taking the time to write, and please feel free to write again anytime, as being an new station, the information people like yourself send, is of great help to us.

Very sincerely,

1410 - C I G O

Dan Bedell,
Music Director.